



**FOR IMMEDIATE RELEASE: Tuesday 24 June 2008**

**VOX CELEBRATES ITS FIRST YEAR OF PROVIDING  
'RESEARCH-BASED ANALYSIS AND COMMENTARY FROM  
LEADING ECONOMISTS'**

VoxEU.org is celebrating its first birthday with a series of columns this week and next by leading economic researchers on key issues concerning central banking and globalisation. Monday and Tuesday saw columns by Guido Tabellini and Charles Goodhart, with more to come from Daron Acemoglu, Alan Ahearne, Ellen Meade and others.

The website will also launch a set of new features, including audio interviews with economists, an events diary, a job market and online economic debates.

The readership of Vox has grown steadily since its launch in June 2007. The site now receives over 30,000 page views daily from over 11,000 individual visitors, with a year-long total of visits from over 480,000 distinct IPs, and 7 million page views.

Vox's goal is to raise the level of the economic policy debate in Europe and beyond.

- On the supply side, Vox – whose motto is 'research-based policy analysis and commentary' – makes it easier for researchers to draw out the policy implications of their work in a setting that is more informal than scientific journal articles, but less constrained than newspaper columns.
- On the demand side, Vox makes the knowledge of researchers more accessible to the public, especially economists and users of economic research in governments, international organisations, academia and the private sector as well as journalists and commentators specialising in economics, finance and business.

Vox's greatest success in its first year has been to attract contributions from many of the world's most influential economists. The 550 economists who have written for VoxEU.org in its first year include some of the profession's leading lights, such as: Paul Krugman, Alan Blinder, Sir Nicholas Stern, Jagdish Bhagwati, Charles Goodhart, Robert Gordon, Andreu Mas-Colell, Lisa Lynch, Esther Duflo, Ken Rogoff, Guido Tabellini, Francesco Giavazzi, Jean Tirole, Michael Woodford, Nobel laureate James Heckman and many more.

Vox is sponsored by CEPR (the Centre for Economic Policy Research, a non-profit network of over 700 research economists, mostly based in Europe) and directed by a Board of Editors consisting of Richard Baldwin (Editor-in-Chief), Tito Boeri, Juanjo Dolado, Romesh Vaitilingam, Charles Wyplosz and Stephen Yeo.

Vox is in a consortium with Lavoce (Italy), Telos (France), Sociedad Abierta (Spain) and Me Justice (Dutch), so the best contributions are translated into the all the languages and

posted on the national sites. This ensures that good, research-based policy commentary and analysis reaches deep into Europe's policy-making machinery.

Editor-in-Chief Professor Richard Baldwin of the Graduate Institute in Geneva comments:

“In its first twelve months, Vox has proved it can attract policy-relevant analysis and commentary from world-famous economists, and its rapidly growing audience tells us that people want to read the columns.

Vox occupies a distinctive niche. Its columns are more ‘thoughtful’ than blog posts but far more accessible than articles in professional journals. This allows the researchers themselves to draw out the policy implications of their research.”

ENDS

### **Contact**

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### **About CEPR**

The **Centre for Economic Policy Research** is a network of over 700 Research Fellows and Affiliates, based primarily in European universities. The Centre coordinates the research activities of its Fellows and Affiliates and communicates the results to the public and private sectors. CEPR is an entrepreneur, developing initiatives with the producers, consumers and sponsors of research. Established in 1983, CEPR is a European economics research organization with uniquely wide-ranging scope and activities.