



# ELEVENTH CEPR CONFERENCE ON APPLIED INDUSTRIAL ORGANIZATION

## Hosted by

Toulouse School of Economics (TSE) and Institut D'Economie Industrielle (IDEI) at University of Toulouse

## Supported by

TSE, IDEI, Ministry of Research and Higher Education, Centre National de la Recherche Scientifique (CNRS), Institut National de Recherche Agronomique (INRA), Région Midi-Pyrénées and CEPR

Toulouse; 27-29 May 2010

## PROGRAMME

### WEDNESDAY 26 MAY

09.00 – 18.00 | IO School

### THURSDAY 27 MAY

08.30 – 08.45 | Welcome

**Session 1:** Chair: Nikolaos Vettas (Athens University of Economics & Business and CEPR)

08.45 – 9.35 | **Qualitative Effects of “Cash-for-Clunkers” Programs**  
\*Eugenio Miravete (University of Texas, Austin and CEPR)  
Maria, J. Moral (UNED, Madrid)

*Discussant:* Philip Schmidt-Dengler (LSE)

9.35 – 10.25 | **Building Reputation for Contract Renewal: Implications for Performance Dynamics and Contract Duration**

\*Elisabetta Iossa (Brunel University)  
Patrick Rey (Toulouse School of Economics and CEPR)

*Discussant:* Tommaso Valletti (Imperial College, London and CEPR)

10.25 – 10.40 | Coffee Break

**Session 2:** Chair: Neil Gandal (Tel Aviv University and CEPR)

10.40 – 11.30 | **Payments and Participation: The Incentives to Join Cooperative Standard Setting Efforts**  
Anne Layne-Farrar (LECG)  
\*Gerard Llobet (CEMFI)  
Jorge Padilla (LECG and CEPR)

*Discussant:* Armin Schmutzler (Universität Zurich and CEPR)

**11.30 – 12.20** | **Cartels Uncovered**  
\*Ari Hyytinen (University of Jyväskylä)  
Frode Steen (Norwegian School of Economics and Business Administration and CEPR)  
Otto Toivanen (University of Helsinki and CEPR)

*Discussant:* Giancarlo Spagnolo (Università di Roma Tor Vergata and CEPR)

**12.20 – 14.00** | Lunch

**Session 3:** | Chair: Sofronis Clerides (University of Cyprus and CEPR)

**14.00 – 14.50** | **Simulating the Dynamic Effects of Horizontal Mergers: U.S. Airlines**  
\*Lanier Benkard (Yale University)  
Aaron Bodoh-Creed (Stanford University)  
John Lazarev (Stanford University)

*Discussant:* Peter Davis (Competition Commission)

**14.50 – 15.40** | **Vertical Integration, Innovation and Foreclosure**  
Marie-Laure Allain (Ecole Polytechnique and CREST)  
\*Claire Chambolle (INRA and Ecole Polytechnique)  
Patrick Rey (Toulouse School of Economics and CEPR)

*Discussant:* Gary Biglaiser (University of North Carolina)

**15.40 – 16.00** | Coffee Break

**16.00 – 17.00** | **Keynote Speaker**  
Roman Inderst (Goethe Universität Frankfurt and CEPR)

**20.00** | **Dinner**

## **FRIDAY 28 MAY**

**Session 4:** | Chair: Peter Davis (Competition Commission)

**08.30 – 9.30** | **Keynote Speaker**  
Jonathan Levin (Stanford University)

**9.30 – 10.20** | **Automobile Replacement: a Dynamic Structural Approach**  
Pasquale Schiraldi (London School of Economics)

*Discussant:* Johannes Van Biesebroeck (Katholieke Universiteit Leuven and CEPR)

**10.20 – 10.35** | **Coffee Break**

**10.35 – 11.25** | **The Ecological Effect of "Green Taxation": The Case of the 2008 "Bonus-Malus" in France**  
\*Xavier Boutin (INSEE and MINEFI)  
Xavier D'Haultfoeuille (CREST-INSEE)  
Pauline Givord (CREST-INSEE)

*Discussant:* Cristian Huse (Stockholm School of Economics)

<b>Session 5:</b>	Chair: Otto Toivanen (University of Helsinki and CEPR)
<b>11.25 – 12.15</b>	<p><b>Government policy and the dynamics of market structure: Evidence from Critical Access Hospitals</b></p> <p>Gautam Gowrisankaran (University of Arizona, HEC Montreal)          Claudio Lucarelli (Cornell University)          Philipp Schmidt-Dengler (London School of Economics)          *Robert Town (University of Minnesota)</p>
<i>Discussant:</i>	Catherine Schaumans (Tilburg University)
<b>12.15 – 13.05</b>	<p><b>Public Contracting in Delegated Agency Games</b></p> <p>*David Martimort (Toulouse School of Economics and CEPR)          Lars Stole (University of Chicago)</p>
<i>Discussant:</i>	Yossi Spiegel (Tel Aviv University and CEPR)
<b>13.05</b>	<b>Lunch and Afternoon Free or Social event in Albi</b>
<b>20.00</b>	<b>Dinner in Albi</b>

**SATURDAY 29 MAY**

<b>Session 6:</b>	Chair: Pierre Dubois (Toulouse School of Economics and CEPR)
<b>08.30 – 9.20</b>	<p><b>Market Regulation and Firm Performance: The Case of Smoking Bans in the UK</b></p> <p>Jerome Adda (University College London)          *Venkataraman Bhaskar (University College London and CEPR)          Samuel Berlinski (University College London)          Steve Machin (University College London and CEPR)</p>
<i>Discussant:</i>	Bruno Cassiman (IESE Business School and CEPR)
<b>09.20 – 10.10</b>	<p><b>Push-Me Pull-You: Comparative Advertising in the OTC Analgesics Industry</b></p> <p>*Simon Anderson (University of Virginia and CEPR)          Federico Ciliberto (University of Virginia)          Jura Liaukonyte (Cornell University)          Régis Renault (Université de Cergy-Pontoise)</p>
<i>Discussant:</i>	Massimo Motta (Universitat Pompeu Fabra and CEPR)
<b>10.10 – 10.30</b>	<b>Coffee Break</b>
<b>Session 7:</b>	Chair: Eugenio Miravete (University of Texas at Austin and CEPR)
<b>10.30 – 11.30</b>	<p><b>Keynote Speaker</b></p> <p>Pinelopi Goldberg (Princeton University)</p>
<b>11.30 – 12.20</b>	<p><b>The Deep-Pocket Effect of Internal Capital Market</b></p> <p>Xavier Boutin (CREST and MINEFI)          Giacinta Cestone (Queen Mary University of London)          *Chiara Fumagalli (Università Bocconi and CEPR)          Giovanni Pica (Università di Salerno and CSEF)          Nicolas Serrano-Velarde (Said Business School, Oxford University)</p>
<i>Discussant:</i>	Christopher Wilson (Loughborough University)
<b>12.20 – 14.00</b>	<b>Lunch</b>

<b>Session 8:</b>	Chair: Marc Ivaldi (Toulouse School of Economics and CEPR)
<b>14.00 – 14.50</b>	<b>Entry and Competition in Differentiated Products Markets</b> Catherine Schaumans (Tilburg University) *Frank Verboven (Katholieke Universiteit Leuven and CEPR)
<i>Discussant:</i>	Michelle Goeree (University of Southern California)
<b>14.50 – 15.40</b>	<b>How Much Do Consumers Know About the Quality of Products? Evidence from the Diaper Market</b> *Andrew Ching (University of Toronto) Tülin Erdem (New York University) Michael Keane (University of Technology Sydney)
<i>Discussant:</i>	Kai-Uwe Kühn (University of Michigan and CEPR)
<b>15.40– 16.30</b>	<b>Automobile Engine Variants and Price Discrimination</b> Oyvind Thomassen (Katholieke Universiteit Leuven)
<i>Discussant:</i>	Jozsef Molnar (UK Competition Commission)
<b>16.30</b>	End of Conference

\* Indicates the presenter.

Keynote speakers have 50 minutes to present, allowing for 10 minutes of questioning throughout.

Speakers have 35 minutes to present and discussants 10 minutes, leaving 5 minutes for general discussion.

#### Organizers:

**Marc Ivaldi** (Toulouse School of Economics and CEPR)  
**Pierre Dubois** (Toulouse School of Economics and CEPR)

#### Scientific Committee:

**Pedro Luis Pita Barros** (Universidade Nova de Lisboa and CEPR)  
**Sofronis Clerides** (University of Cyprus and CEPR)  
**Peter J Davis** (Competition Commission)  
**Pierre Dubois** (Toulouse School of Economics and CEPR)  
**Neil Gandal** (Tel Aviv University and CEPR)  
**Marc Ivaldi** (Toulouse School of Economics and CEPR)  
**Pedro Luis Marín Uribe** (Ministry of Industry, Tourism & Trade and CEPR)  
**Eugenio Miravete** (University of Texas at Austin and CEPR)  
**Katharine Rockett** (University of Essex and CEPR)  
**Frode Steen** (Norwegian School of Economics and Business Administration and CEPR)  
**Otto Toivanen** (University of Helsinki and CEPR)  
**Frank Verboven** (Katholieke Universiteit Leuven and CEPR)  
**Nikolaos Vettas** (Athens University of Economics & Business and CEPR)