

SIXTH CEPR SCHOOL ON APPLIED INDUSTRIAL ORGANIZATION

Hosted and Supported by
University of Mannheim and ZEW

Mannheim; 13-14 May 2009

DRAFT PROGRAMME

WEDNESDAY 13 MAY

14.15 - 14.30	<i>Welcome</i>
14.30 - 15.00	Market Dominance and Barriers to Competition in Financial Trading Venues Ricardo Ribeiro (London School of Economics)
15.00 - 15.30	Early Entries and Trademarks - An Empirical Examination of Barriers to Generic Entry Silvia Appelt (Munich Graduate School of Economics)
15.30 - 15.45	Coffee Break
15.45 - 16.15	Market Effects of Patent Reform in the U.S. Semiconductor Industry Jeff Thurk (University of Texas, Austin)
16.15 - 16.45	Legal Unbundling can be a Golden Mean between Vertical Integration and Ownership Separation Felix Höffler (WHU, Otto Beisheim School of Management) *Sebastian Kranz (Universität Bonn)
16.45 - 17.00	Coffee Break
17.00 - 17.30	Non-Random Consumer Search Andrew Rhodes (University of Oxford)
17.30 - 18.00	Price Comparison and Pricing Strategies A Case Study: The Italian Motorway Refuelling Market Luca Aguzzoni (European University Institute, Florence)
18.00 - 18.30	When to Allow Buyers to Sell? - Bundling in Mixed Two-Sided Markets Ming Gao (London Business School)
18.30	End
19.30	<i>Welcome Reception; Department of Economics, University of Mannheim</i>

THURSDAY 14 MAY

09.30 - 10.00	Pre-emptive Bidding, Target Resistance and Takeover Premia: An Empirical Investigation Theodosios Dimopoulos (London Business School) *Stefano Sacchetto (London Business School)
10.00 - 10.30	Inventories, Unobservable Heterogeneity and Long Run Price Elasticities Helena Perrone (Toulouse School of Economics)
10.30 - 10.45	Coffee Break
10.45 - 11.15	Market Demand Characteristics of Pharmaceutical Market – Evidence from a US Physician Survey Dataset on Prescription Diabetes Drugs Ye Chen (Princeton University)
11.15 - 11.45	Where Has Price Endogeneity in Consumer Prices gone? Christoph Nagel (University of Mannheim)
11.45	<i>End of the School</i>

* Indicates the presenter.

Speakers have 20 minutes to present, leaving 10 minutes for general discussion.

Organizers:

Marc Ivaldi (Toulouse School of Economics and CEPR)

Georg Licht (ZEW)

Volker Nocke (University of Oxford and CEPR)

Martin Peitz (University of Mannheim, CEPR and ZEW)