

# Conference on Product Heterogeneity and Quality Heterogeneity in International Trade

Zurich, 28<sup>th</sup> – 30<sup>th</sup> of August 2009

**Day 1: Friday, August 28**

**Venue: Metropol Café**

**8.30-9.00 Registration** (Breakfast Served in Hotel Seefeld)

**9.00-11.00 Session:** *Product Mix at Home and Away*

## **Multi-Product Firms at Home and Away**

Carsten Eckel (Bamberg), Leonardo Iacovone (World Bank), Beata Javorcik (Oxford) and **Peter Neary** (Oxford)

Discussion: **Sebastian Krautheim** (PSE)

## **Market size, Competition, and the Product Mix of Exporters**

Marc J Melitz (Harvard), **Thierry Mayer** (PSE), and Gianmarco Ottaviano (Bocconi)

Discussion: **Beata Javorcik** (Oxford)

**11.00-11.30 Coffee Break**

**11.30-12.30 Session:** *Exporting and Markups*

## **Markups and Firm-level Export Status**

Jan De Loecker (Princeton) and **Frederic Warzynski** (Aarhus)

Discussion: **Amil Petrin** (Minnesota)

**12.30-14.00: Standing Lunch & Coffee**

**14.00-16.00 Session: Heterogeneous Consumers and Aggregate Trade Flows**

**Product Heterogeneity, Within-Industry Trade Patterns, and the Home Bias of Consumption**

**Raphael Auer** (SNB)

Discussion: **David Atkin** (Princeton)

**Income Distribution, Product Quality, and International Trade**

**Pablo Fajgelbaum** (Princeton), Gene M. Grossman (Princeton) and Elhanan Helpman (Harvard)

Discussion: **Reto Foellmi** (Berne)

**16.00-16:30: Coffee Break**

**16.30-17.30 Session: Quality and Export Selection**

**Quality Sorting and Trade: Firm-level Evidence for French Wine**

Matthieu Crozet (CEPR), **Keith Head** (Sauder School of Business), and Thierry Mayer (PSU)

Discussion: **Richard Friberg** (Stockholm School)

**19.00/19.30: Dinner**

**Venue: Restaurant Bederhof**

## Day 2: Saturday, August 29

*Venue: Metropol Café*

**9.30-11.30 Session:** *Quality vs. Productivity in Export Selection*

### **Quality Competition versus Price Competition Goods: An Empirical Classification**

**Richard Baldwin** (Geneva) and **Tadashi Ito** (Geneva)

Discussion: **Robert Johnson** (Dartmouth)

### **Export Prices and Heterogeneous Firm Models**

**Kalina Manova** (Stanford) and **Zhiwei Zhang** (Hong Kong Monetary Authority and IMF)

Discussion: **James Harrigan** (Virginia)

**11.30-12.00 Coffee Break**

**12.00-13.00 Session:** *Export Status and Quality*

### **Firms' Exporting Behavior under Quality Constraints**

**Juan Carlos Hallak** (San Andres) and **Jagadeesh Sivadasan** (Michigan)

Discussion: **Stefania Garetto** (Boston University)

**13.00-14.30: Standing Lunch & Coffee**

**14.30-16.30 Session:** *Firm Heterogeneity and Pricing*

### **Spatial Price Discrimination with Heterogeneous Firms**

**Jonathan Vogel** (Columbia)

Discussion: **Thomas Chaney** (Chicago)

### **Spatial Competition in Quality**

Raphael Auer (SNB) and **Philip Sauré** (SNB)

Discussion: **Juan Carlos Hallak** (San Andres)

***Afternoon Program:***

Option 1: boat cruise on Lake Zurich

Option 2: take direct tram to restaurant Neumarkt.

**19.30: Conference Dinner**

**Venue: Restaurant Neumarkt**

**Day 3: Sunday, August 30**

**Venue: Metropol Café**

**09.30-10.30 Session: Explaining Export Volumes**

**Decomposing Firm-Level Sales Variation**

Jakob R. Munch (Copenhagen) and **Daniel X. Nguyen** (Copenhagen)

Discussion: **Kensuke Teshima** (Columbia / Kyoto)

**10.30-11.00 Coffee Break**

**11.00-13.00 Session: Trade, Heterogeneity, and Development**

**Exports and Wage Premia: Evidence from Mexican Employer-Employee Data**

Judith A. Frías (IMSS), David S. Kaplan (World Bank), and **Eric A. Verhoogen** (Columbia)

Discussion: **Paula Bustos** (CREI/UPF)

**Imported Intermediate Inputs and Domestic Product Growth: Evidence from India**

Penny Goldberg (Princeton), **Amit Khandelwal** (Columbia), Nina Pavcnik (Dartmouth), Petia Topalova (IMF)

Discussion: **Jagadeesh Sivadasan** (Michigan University)

**13.00 Light lunch at Restaurant Bauschänzli or Strozzi's (Depending on Weather)**