

# Conference on Product Heterogeneity and Quality Heterogeneity in International Trade

Zurich, 28th – 30th of August 2009

## Local Information

### 1. Venue

**Metropol Café**  
Fraumünsterstrasse 12  
CH-8001 Zürich  
SWITZERLAND

Tel.: +41 (0) 44 200 59 00  
Fax.: +41 (0) 44 200 59 01  
Email: [info@metropol-restaurant.ch](mailto:info@metropol-restaurant.ch)  
Web: [www.metropol-restaurant.ch](http://www.metropol-restaurant.ch)

Car Parking at *Hohe Promenade*, *Utoquai* or *Urania*

### 2. Audio-Visual Equipment

The conference room will be equipped with a data projector (PowerPoint, PDF), laser pointer, microphones, and laptop computer. Participants should send their PowerPoint presentations in advance of the meeting ([kathrin.degen@snb.ch](mailto:kathrin.degen@snb.ch)) so that they can be loaded onto the laptop.

### 3. Accommodation

For those participants requiring accommodation in Zurich during the conference, rooms have been reserved at the following hotel (see Map below):

**Hotel Seefeld**  
Seefeldstrasse 63  
CH-8008 Zürich  
SWITZERLAND

**Tel:** +41 (0)44 387 41 41  
**Fax:** +41 (0)44 387 41 51  
**Website:** [www.hotelseefeld.ch](http://www.hotelseefeld.ch)

Guests traveling by car can leave their vehicles in one of the hotel's 20 well-lit parking spaces in the inner courtyard or in the underground garage. (Parking spaces in the courtyard: CHF 18.00 / day  
Parking spaces in the underground garage: CHF 28.00 / day)

The cost of a single room at the Hotel Seefeld is CHF 235.00 during the week / CHF 195.00 on the weekend respectively, including breakfast and VAT, but not including city tax (CHF 2.50 per person/night). The cost of a double room at Hotel Seefeld is CHF 255.00 / CHF 220.00, and the cost of a king size room at Hotel Seefeld is CHF 260.00 / CHF 205.00 respectively.

The Hotel Seefeld has rooms with every modern convenience, including W-LAN (Swisscom Hotspot), Internet (via TV cable), direct-dial telephone, answering machine (voicemail), TV/radio, pay-TV, safe, mini-bar, cooling system and hairdryer.

**All participants are reminded that incidental expenses such as the mini-bar, laundry, telephone, or any other service offered by the hotel, will not be covered and should be paid for on departure. All major credit cards are accepted. Those participants covering their own accommodation costs should settle their full hotel bill upon departure.**

#### **4. Transport**

The nearest airport to the hotel/conference venue is **Zurich Airport**, and the nearest train station to the hotel/conference venue is **Zurich Main Station (Hauptbahnhof)**.

##### **Directions:**

###### *From the airport to Zurich Main Station:*

Participants should travel by train from the airport to Zurich Main Station. Train timetables can be downloaded from: <http://www.zurich-airport.com/desktopdefault.aspx> The train journey takes 10 minutes and costs around CHF: 10.20 (1<sup>st</sup> class) and CHF 6.20 (2<sup>nd</sup> class).

###### *From Zurich Main Station to the hotel:*

Take the number 4 streetcar in the direction of Bahnhof Tiefenbrunnen to Feldeggstrasse. The hotel is located on the opposite side of the street. Or take a taxi from the main train station to the hotel.

###### *From the hotel to the conference venue*

Take streetcar No. 2 or 4 from Feldeggstrasse to Bellevue and then take streetcar No. 9 or 11 to Börsenstrasse or simply cross the Quaibrücke by foot to the conference venue. Please see separate map for details.

#### **5. Meals**

Breakfast should be taken at the hotel.

Lunch will be provided at the conference venue on the days of the conference.

Dinner will be provided on the days of the conference, and on August 27 at 8.30 pm there will be a drinks reception. On August 30 a light lunch will be provided.

##### **Drinks Reception on Thursday, August 27**

D-Vino Zürich Seefeld

Seefeldstrasse 113

8008 Zürich

Tel. +41 (0)44 383 30 01

[http://www.d-vino.ch/de/loc\\_63.htm](http://www.d-vino.ch/de/loc_63.htm)

### **Dinner on Friday, August 28**

Restaurant Bederhof  
Brandschenkestrasse 177  
8002 Zürich-Enge  
Tel. +41 (0)44 285 15 00  
Fax +41 (0)44 285 15 09  
<http://www.bederhof.ch/>

### **Dinner on Saturday, August 29**

Restaurant Neumarkt  
Neumarkt 5  
CH - 8001 Zürich  
Tel. +41 (0)44 252 79 39  
Fax +41 (0)44 252 15 94  
[info@wirtschaft-neumarkt.ch](mailto:info@wirtschaft-neumarkt.ch)  
[www.wirtschaft-neumarkt.ch](http://www.wirtschaft-neumarkt.ch)

Special dietary requests can be accommodated if indicated in advance.

## **6. Local Contact**

In case of any queries during the conference, participants should contact the local organizers whose details are listed below:

### **Philip Sauré / Raphael Auer**

Swiss National Bank  
Börsenstrasse 15  
Postfach  
CH-8022 Zürich

Mobile: +41 76 212 30 51 / +41 76 332 23 98

Fax: +41 44 631 81 72

Email: [Philip.Saure@snb.ch](mailto:Philip.Saure@snb.ch) / [Raphael.Auer@snb.ch](mailto:Raphael.Auer@snb.ch)

## **7. Useful websites**

For further information about...

**Zurich**, please visit: <http://www.zurichcitytourist.com/zurich-map.html> or  
<http://www.zuerich.com/en/welcome.cfm>

**Zurich airport**, please visit: <http://www.zurich-airport.com/>

**Public transport in Zurich**, please visit: <http://www.vbz.ch/>

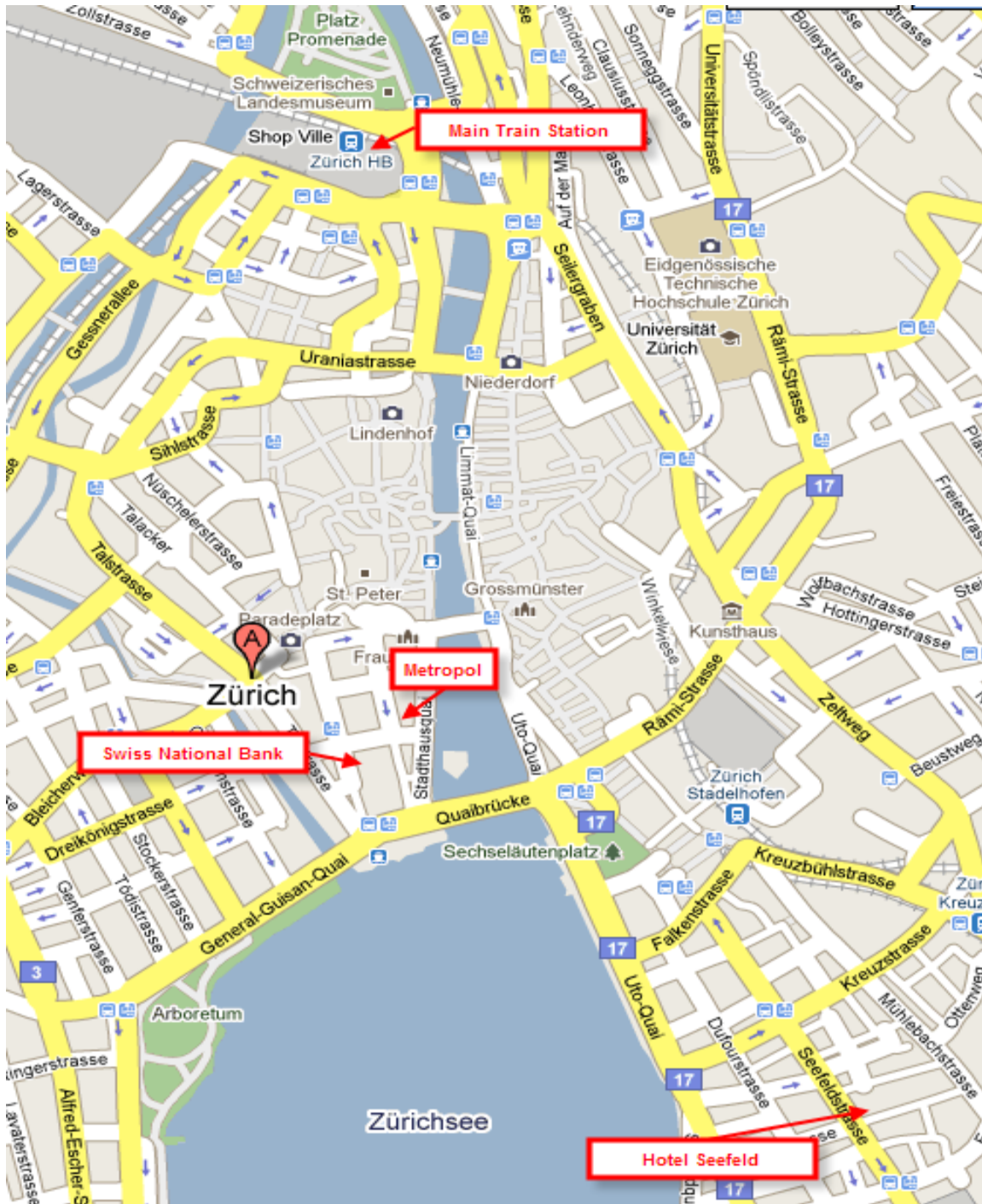
**Swiss Railway System**, please visit: [www.sbb.ch](http://www.sbb.ch)

The **conference venue**, please visit: [http://www.kramergastronomie.ch/metropol/?kramer\\_id=28](http://www.kramergastronomie.ch/metropol/?kramer_id=28) (please note that this website is only available in German)

## 8. Maps

### Conference Venue and Hotel

([http://maps.google.co.uk/maps/ms?f=q&source=s\\_g&hl=en&geocode=&gl=uk&ie=UTF8&msa=0&msid=104805964588959718288.00046fe1a677133d7767&ll=47.374087,8.539209&spn=0.019646,0.038409&z=15](http://maps.google.co.uk/maps/ms?f=q&source=s_g&hl=en&geocode=&gl=uk&ie=UTF8&msa=0&msid=104805964588959718288.00046fe1a677133d7767&ll=47.374087,8.539209&spn=0.019646,0.038409&z=15))



**Reception and Conference Dinner Venues**

[http://maps.google.ch/maps?hl=de&source=hp&q=z%C3%BCrich+map&um=1&ie=UTF-8&split=0&gl=ch&ei=EX-SSv7FL8qa\\_QblgaWvAg&sa=X&oi=geocode\\_result&ct=image&resnum=1](http://maps.google.ch/maps?hl=de&source=hp&q=z%C3%BCrich+map&um=1&ie=UTF-8&split=0&gl=ch&ei=EX-SSv7FL8qa_QblgaWvAg&sa=X&oi=geocode_result&ct=image&resnum=1)

